

The background of the cover features a stylized, glowing blue globe with a network of white and blue lines and dots overlaid on it, representing a global network or satellite system. The globe is positioned in the lower right quadrant, curving upwards and to the left. The overall color scheme is dark blue and black, with bright blue highlights from the globe and network lines.

**GLOBAL**  
**SPACEPORT**  
**ALLIANCE**

PROSPECTUS

**Guide to Membership, Sponsorship  
and Promotional Opportunities**

**Version - Oct 2024**

# LARGEST NETWORK OF SPACEPORTS IN THE WORLD



## ABOUT GSA

*The Global Spaceport Alliance (GSA) is the voice of the emerging global spaceport community.*

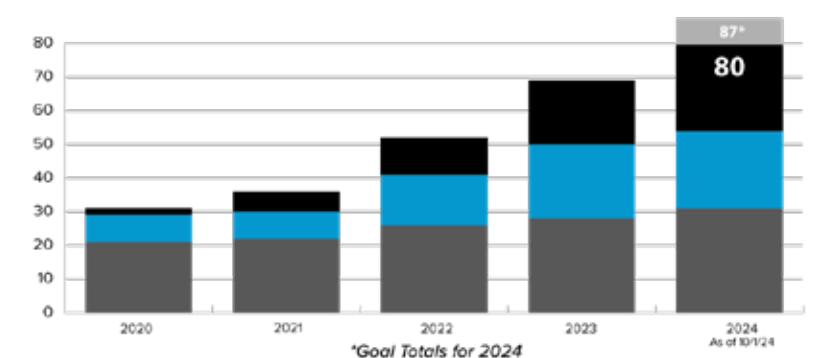
As the recognized and official organization for spaceports and the spaceport ecosystems worldwide, we provide members with the information, data, research and networking needed for the successful planning, funding, and operation of spaceports around the world.

### SPACEPORT MEMBERS (as of 10/1/2024)

- |   |  |  |
|---|--|--|
| 1. Azores Mission Structure for Space                             | 12. Kodiak Launch Complex Pacific Spaceport Complex                | 22. Space Hub Sutherland - U.K.        |
| 2. Brownsville South Padre Island International Airport Spaceport | 13. Maritime Launch - Canada                                       | 23. Spaceport America                  |
| 3. Cecil Spaceport  | 14. Midland Int'l Air & Space Port Midland Development Corporation | 24. SpacePort Australia                |
| 4. Colorado Air and Space Port                                    | 15. Mojave Air and Space Port                                      | 25. Spaceport Brazil (PR Technologia)  |
| 5. Criptaliae Spaceport, Grottaglie, Italy                        | 16. Oklahoma Air and Spaceport                                     | 26. Spaceport Cornwall - U.K.          |
| 6. Equatorial Launch Australia                                    | 17. Puerto Rico 5G   | 27. Stargate Peru, SAC                 |
| 7. ESRANGE - Sweden   | 18. SaxaVord Spaceport - U.K.                                      | 28. The Spaceport Company              |
| 8. Etlag Spaceport  | 19. Southern Launch - Australia                                    | 29. Titusville-Cocoa Airport Authority |
| 9. Guanacaste Peninsula Spaceport, Costa Rica                     | 20. Space Centre Australia   | 30. Virginia Spaceport Authority       |
| 10. Hokkaido Spaceport  | 21. Space Florida Cape Canaveral Spaceport                         | 31. Waco Spaceport                     |
| 11. Houston Spaceport   |  | 32. YUMA Spaceport                     |

### MEMBERSHIP GROWTH

\*Goal Totals for 2024



# GSA MEMBERSHIP

## GSA MEMBERSHIP

GSA is a membership organization with members from around the world. This diverse audience includes spaceport industry professionals - operators, suppliers, and government and academic entities involved in the commercial space sector.

## MEMBER TYPES

- **Spaceports**
  - Traditional Spaceport (Operators)
  - Private spaceports
  - Pre-spaceport
- **Associate Business Members**
  - Service providers (launch, flight, ground, etc.)
  - Business service providers
  - Space-focused businesses
  - Suppliers
  - Tenants (innovative, business, research, training, aerospace, operations, construction, manufacturers, space tourism, data services, etc.)
  - Spaceport Users (Unmanned vehicles, rocket and experimental aircraft, etc.)
- **Universities or education institutions**
- **Government**

## MEMBERSHIP BENEFITS

- Valuable networking with spaceport industry professionals
- Exclusive opportunities to sponsor and promote your spaceport or company on materials and events
- Ticket(s) to the GSA Spaceport Summit
- A 20% discount for up to 3 people to the SpaceCom Conference\* and the Space Mobility Conference\* (Student membership allows only the student)
- Inclusion for special panels (i.e. GSA Capitol Hill event)
- Opportunity to serve on a Advisory group or other special projects
- Access to reports as they are released.



*Arturo Machuca from Houston Spaceport in a conversation with Yoshinori Odagiri from Hokkaido Spaceport in Japan.*

### Spaceport Membership - \$2,000

All spaceport facilities, whether operating, in development, or proposed, Includes three (3) tickets to GSA Spaceport Summit.\*

### Associate Member - \$3,500

All companies that may have interest in doing business with spaceports are eligible for GSA Associate Membership, including facilities contractors, legal services, insurance services, financial services, vending operators, facilities maintenance services, etc. Includes three (3) tickets to GSA Spaceport Summit.\*

### Academic/Government/Non-Profit Member - \$600

All learning institutions, government entities and non-profit organizations who have an interest in growth and development of the commercial spaceport sector. Includes one (1) tickets to GSA Spaceport Summit.\*

### Student Membership - \$50

Student members develop relationships and mentor with the spaceport community. Includes a discount towards the purchase of a ticket to the GSA Spaceport Summit.

Visit our website to become a member at  
[www.globalspaceportalliance.com/become-a-member-2/](http://www.globalspaceportalliance.com/become-a-member-2/)

# MEMBER SPONSORSHIPS

## GSA SPONSORSHIP

GSA engage in several activities aim to support the GSA Members as well as the spaceport ecosystem through events and outreach initiatives.

As GSA activities increase, members have the opportunity to promote their brand as sponsors.

## PLATINUM SPONSOR ~~\$7,500~~ (limit two)

### Benefits include:

- Name recognition across marketing and member content
- Inclusion on the website – List on Home page
- Ability to sponsor and lead one GSA webinar during the year
- Speaking role at the Summit in 2025
- Speaking role at the Summit Reception
- Full page ad in the Summit Brochure and Post-Summit Report
- Sponsor and Panelist on one GSA webinar during the year
- Inclusion in all GSA marketing material for Commercial Space Week
- Tabletop at Summit
- Retractable banner near stage (Member provided)



Dr. George Nield moderates a panel with Pam Underwood with FAA, Col. DaSilva with USSF, and Lt. Gen (Retired) David Buck, President of BRPH (GSA Spaceport Summit Co-Sponsor)



## GOLD SPONSOR - \$4,500 (Limit five)

### Benefits include:

- Name recognition across marketing and member content
- Inclusion on the website – List on Home page
- Sponsor of the lunch at the Summit
- 5-Minute presentation at Summit
- Half page ad in the Summit Brochure and Post-Summit Report
- Tabletop at Summit
- Inclusion in GSA marketing material for Commercial Space Week
- Retractable banner in meeting room (Member provided)

Maj. Gen. (Retired) Ted Mercer, CEO & Exec. Director of Virginia Spaceport Authority

## SILVER SPONSOR - \$2,000 (no limit)

### Benefits include:

- Name recognition across marketing and member content
- Inclusion on the website – List on Home page
- Sponsor recognition at the Summit breakfast and breaks.
- 5-minute presentation at the Summit
- Tabletop at Summit
- Quarter page ad in the Summit Brochure and Post-Summit Report

## SPONSOR OF SUMMIT RECEPTION - \$3,000\* (limit one)

(Sponsor member can do more to create a VIP experience, if desired)

### Benefits include:

- Tabletop at Summit
- Name recognition and create a memorable experience for the GSA audience.
- Chance to interact and network

# EVENT OPPORTUNITIES

Throughout the year, the GSA is expanding its event portfolio. Our upcoming events will include a diverse range of opportunities for sponsorship, engagement and collaboration, including:

- 1. GSA Spaceport Summit:** The annual GSA Spaceport Summit was a unique forum among peers of spaceport facility executive managers from around the world.
- 2. Partner Events:** We are proud to partner with esteemed organizations such as the Federal Aviation Administration (FAA), GSA Members, and other industry entities to co-host impactful events.
- 3. Legislative Events:** GSA host specialized events focusing on legislative updates, policy discussions, and regulatory developments relevant to the space industry. .
- 4. Webinars:** As part of our commitment to knowledge sharing and continuous learning, GSA will conduct a series of webinars covering a wide range of topics.

Recognizing the importance of promotional opportunities for your company, GSA is dedicated to providing sponsorship opportunities to our Membership as part of our comprehensive outreach initiatives. By participating as sponsors, companies and organizations support GSA's mission but also gain significant visibility and recognition among industry peers, potential partners, and key stakeholders.



Commercial Space Week

## ABOUT THE GSA SPACEPORT SUMMIT



The Summit focuses on the future a commercial global network of spaceports. Participants identified common challenges and brainstorm what initiatives, activities, and actions enabling the spaceport industry to flourish.

Open to Members and non-Members, the 2024 event was the largest event in the event's history as the spaceport industry grows at a rapid pace.

Representatives from 20 spaceports across the US, UK, Sweden, Italy, Japan, Brazil, Australia, Canada, Peru, and Portugal participated.

[GlobalSpaceportAlliance.com](https://GlobalSpaceportAlliance.com)

## Commercial Space Week

Commercial Space Week (CSW), presented by SpaceCom, is a week of space conferences. Attend the 50th Space Congress, U.S. Space Force's Space Systems Command, and the Global Spaceport Alliance.



# EVENT OPPORTUNITIES

## EVENTS

There has been a 48% increase in spaceports over the past four years. As the activity and needs of the spaceport industry increase, GSA is creating ways to help it grow. Events provide opportunities for sponsorship that can promote a company while helping GSA serve the needs of its members.



### Partner Events:

GSA is proud to partner with esteemed organizations such as the Federal Aviation Administration (FAA), Farnborough International, GSA Members, and other industry entities to co-host impactful events that promote the spaceport industry.



### Legislative Events:

GSA will host specialized events focusing on legislative updates, policy discussions, and regulatory developments relevant to the space industry. These events provide a platform for industry leaders, policymakers, and stakeholders to exchange ideas and address key challenges facing the sector.

Visit the recap of June 2024 GSA at Capitol Hill at [GlobalSpaceportAlliance.com/GSA-at-Capitol-Hill/](https://GlobalSpaceportAlliance.com/GSA-at-Capitol-Hill/)



Joel A. Pizá-Batiz, Exec. Dir. Puerto Rico Port Authority shared information about the planned spaceport project at the José Aponte de la Torre regional airport at the GSA Spaceport Summit.

## WEBINARS

As part of our commitment to knowledge sharing and continuous learning, GSA will conduct a series of webinars covering a wide range of topics.

The webinars offer valuable insights and networking opportunities for our Members and the broader space industry and provide opportunities for sponsorship.

For information and recordings, visit [GlobalSpaceportAlliance.com/upcoming-events-2](https://GlobalSpaceportAlliance.com/upcoming-events-2)



# PROMOTIONAL OPPORTUNITIES

## EXCLUSIVE MEMBER PROMOTIONAL OPPORTUNITIES

As valued members of the GSA community, we're excited to offer you exclusive promotional opportunities at the upcoming GSA Spaceport Summit. Our goal is to enhance your membership experience by facilitating meaningful connections within the industry.

Secure Your Spot – Limited Spaces Available!

The deadline for submissions is December 15, or until the spaces are filled. Please contact Izzy at [ihouse@globalspaceportalliance.com](mailto:ihouse@globalspaceportalliance.com) to reserve your spot.



## GSA SPACEPORT SUMMIT PROGRAM

One of the ways that we provide an extra benefit is the GSA Spaceport Summit program. In this booklet, there is the agenda, speaker information, member highlights, industry news, and a GSA membership listing.

This booklet provides a useful tool designed to go beyond the event and serve as a reference guide to the spaceport industry.



Ross Hulbert from Spaceport Cornwall along with Hidetaka Aoki from Space Port Japan look at the GSA Spaceport Summit booklet. (Shinichi Takata also shown)

Member Listings		
<b>Basic</b>	Member spaceport or company name	Included in Membership
<b>Expanded</b>	Add your logo and website to your listing	\$50
<b>Deluxe</b>	Your logo, a 60-word description, website, and three anchor tenant logos wrapped in a border to stand out.	\$75
Ad Listing		
<b>Full Page</b>	Advertisement or article	\$650
<b>Half page</b>	Advertisement or article	\$400
<b>Quarter Page</b>	Advertisement	\$200



Sponsored Tables		
<b>Retractable Banner</b>	Single pull-up banner	\$200
<b>Table Top</b>	6 foot-table with table top display	\$450
<b>Displays provided by the Member</b>		

# CONTACT



## DR. GEORGE NIELD

*Chairman*

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Dr. Nield serves as the President of Commercial Space Technologies, LLC, which was founded to encourage, facilitate, and promote commercial space activities. As the FAA's Associate Administrator for Commercial Space Transportation from 2008-2018, he was responsible for licensing and regulating all commercial launch activities.



## JAMES CAUSEY

*Executive Director*

*Email: [jcausey@globalspaceportalliance.com](mailto:jcausey@globalspaceportalliance.com)*

James has 30+ years experience in varied business and event management roles. He has several senior-executive positions at market-leading organizations, including Landmark Communications, Sabot Publishing, Ernst & Young and Cadmus Communications.



## STEVE WOLFE

*Deputy Executive Director*

*Email: [swolfe@globalspaceportalliance.com](mailto:swolfe@globalspaceportalliance.com)*

Steven Wolfe is a writer, speaker and advocate for the advancement of the space settlement concepts and related ideas for more than 25 years. He was a legislative aide for the late Cong. George E. Brown, Jr., where he served as executive director of Congressional Space Caucus.



## IZZY HOUSE

*Director of Marketing Strategies*

*Email: [ihouse@globalspaceportalliance.com](mailto:ihouse@globalspaceportalliance.com)*

Izzy is the author of the Space Marketing book series, including *Space Marketing: Spaceports* and a podcast host. With over 20 years of experience in public affairs, outreach, and marketing plus three marketing degrees, she leverages her expertise to focus on marketing challenges and opportunities through the lens of space.



*Left to right: Steve Wolfe - Deputy Executive Director, George Nield - Chairman, and James Causey - Executive Director.*

## ABOUT GLOBAL SPACEPORT ALLIANCE

Established in 2015, the Global Spaceport Alliance has become the largest network of spaceports in the world. Members include spaceport operators, suppliers, and government and academic entities involved in the commercial space sector. GSA offers members timely access to information, the ability to engage with key decision makers, and the opportunity to participate in working groups targeting specific areas of interest to the spaceport ecosystem.

**Visit our website at [www.GlobalSpaceportAlliance.com](http://www.GlobalSpaceportAlliance.com)**

**Call us at 917-443-7240 to discuss your Membership or a Sponsor participation.**





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